IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS

IN RE: HAIR RELAXER MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION	MDL No. 3060 Master Docket Case No. 1:23-cv-00818 Honorable Mary M. Rowland
TONJA HARRIS V. L'ORÉAL USA, INC ET AL, REVLON, INC ET AL, STRENGTH OF NATURE, LLC ET AL, DABUR INTERNATIONAL LTD, NAMASTE LABORATORIES LLC, BEAUTY BELL ENTERPRISES LLC F/K/A HOUSE OF CHEATHAM, INC, HOUSE OF CHEATHAM LLC, AFAM CONCEPT, INC D/B/A JF LABS, INC	SHORT-FORM COMPLAINT AND JURY DEMAND Civil Action No. 1:23-cv-15818
· · · · · · · · · · · · · · · · · · ·	nt (hereinafter, "Plaintiff(s)") incorporate by
reference Plaintiffs' Master Long Form Complete Practices and Products Liability Litigation, MD	Ç
Number 106.	
2. Plaintiff(s),Tonja Harr	fis, file(s) this Complaint pursuant
to CMO No. 2 and is to be bound by the rights, pr	rotections and privileges, and obligations of that
CMO and other Orders of the Court. Further, in a	accordance with CMO No. 2, Plaintiff(s) hereby
designate(s) the United States District Court f	for the Western District of Texas as Plaintiff's
designated venue ("Original Venue"). Plaintiff ma	akes this selection based upon one (or more) of
the following factors (please check the appropriate	e box(es)):
Plaintiff currently resides in	San Antonio, Texas (City/State);
Plaintiff purchased and used Defen (City/State);	idant(s)' products in
The Original Venue is a judicial resides, and all defendants are residents	district in which Defendantdents of the State in which the district is located

The Original Venue is a judicial district in which a substantial part of the events or omissions giving rise to the claim occurred, specifically (28 U.S.C. § 1391(b)(2)):

United States District Court for the Western District of Texas

There is no district in which an action may otherwise be brought under 28 U.S.C. § 1391, and the Original Venue is a judicial district in which Defendant is subject to the Court's personal jurisdiction with respect to this action (28 U.S.C. § 1391(b)(3)).

Other reason (please explain):

Other reason (please explain):

Texas (State/Territory).

4. Plaintiff is suing the following Defendants, and for purposes of diversity, whose State of Incorporation/Formation and Principal Place of Business is as follows:

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
7	AFAM Concept, Inc. d/b/a JF Labs, Inc.	Illinois	Illinois
	Avlon Industries	Illinois	Illinois
Ø	Beauty Bell Enterprises LLC f/k/a House of Cheatham, Inc.	Georgia	Georgia
7	Dabur International Ltd.	Isle of Man	Dubai
	Dabur USA Ltd.	India	Illinois
	Dermoviva Skin Essentials, Inc.	Delaware	New Jersey
7	Godrej SON Holdings, Inc.	Georgia	Georgia
✓	House of Cheatham LLC	Delaware	Georgia
V	L'Oréal USA, Inc.	Delaware	New York
7	L'Oréal USA Products, Inc.	Delaware	New York
	Luster Products, Inc.	Illinois	Illinois
	McBride Research Laboratories, Inc.	Georgia	Georgia

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
✓	Namaste Laboratories LLC	Illinois	Illinois
7	Revlon Consumer Products Corporation	Delaware	New York
✓	Revlon Group Holdings LLC	Delaware	Delaware
✓	Revlon, Inc.	Delaware	New York
✓	SoftSheen-Carson LLC	New York	New York
✓	Strength of Nature, LLC	Georgia	Georgia
	Other (Please identify):		
	Other (Please identify):		
	Other (Please identify):		

CASE SPECIFIC FACTS REGARDING HAIR RELAXER PRODUCT USE AND INJURIES

5.	Upon information and belie	ef, Plaintiff began using hair relaxer product(s) on or
about the follo	owing dateapproximately 1990	and if applicable, stopped using hair relaxer
product(s) on	or about the following date:	approximately 2023

6. Upon information and belief, Plaintiff used the following hair relaxer product(s), which Plaintiff contends caused and/or contributed to their injury(ies) and brings claims against the following Defendants:

<u>Defendant</u>	Product List (Select All Applicable Products)
	☐ Hawaiian Silky - Crème Conditioning No Lye Silky Smooth Sheen Relaxer
AFAM Concept, Inc. d/b/a JF Labs, Inc.	☐ Hawaiian Silky - Herbal No Lye Conditioning Relaxer System with Tea Tree & Avocado Oil - 2 Applications
	☐ Vitale - Olive Oil Anti-Breakage Relaxer No Base with Shea Butter - Regular Strength

<u>Defendant</u>	Product List (Select All Applicable Products)
	☐ Vitale Pro - New Texture Salon Exclusive Hair Relaxer
	☐ Vitale Mo'Body - Shea Butter Sensitive Scalp Relaxer with Oatmeal
	Protein
	☐ Vitale - Life and Body - Hair Relaxer with Aloe Vera - Smooth Silky
	Texture
	Other (please specify): Hawaiian Silky Crème Conditioning No Lye Relaxer "Can't touch it", Hawaiian Silky Crème Conditioning No Base Relaxer Silky Smooth Sheen
Avlon Industries, Inc.	☐ Affirm Crème Relaxer
	☐ Affirm Sensitive Scalp Relaxer
	☐ Affirm Dry & Itchy Scalp Relaxer
	☐ Affirm FiberGuard Conditioning Crème Relaxer
	☐ Affirm FiberGuard Sensitive Scalp Conditioning Relaxer
	☐ Other (please specify):
Beauty Bell	Africa's Best Herbal Intensive No-Lye Relaxer System
Enterprises, LLC	☐ Originals by Africa's Best Originals Olive Oil Conditioning Relaxer
f/k/a House of Cheatham, Inc.	☐ Organics by Africa's Best Olive Oil Conditioning Relaxer System with Extra Virgin Olive Oil
	☐ Originals by Africa's Best Kids Originals Natural Conditioning Relaxer
	System
	☐ Organics by Africa's Best Kids Organic Conditioning Relaxer System
	☐ Organics by Africa's Best Kids Natural Conditioning Relaxer System
	☐ Texture My Way Men's Texturizing Kit
	☐ Texture My Way Women's Texturizing & Softening System
	☐ Other (please specify):
Harris of Chardham	
House of Cheatham, LLC	Africa's Best Herbal Intensive No-Lye Relaxer System
<u>LLC</u>	Originals by Africa's Best Originals Olive Oil Conditioning Relaxer
	☐ Organics by Africa's Best Olive Oil Conditioning Relaxer System with Extra Virgin Olive Oil
	☐ Originals by Africa's Best Kids Originals Natural Conditioning Relaxer
	System
	☐ Organics by Africa's Best Kids Organic Conditioning Relaxer System
	☐ Organics by Africa's Best Kids Natural Conditioning Relaxer System
	☐ Texture My Way Men's Texturizing Kit
	☐ Texture My Way Women's Texturizing & Softening System
	☐ Other (please specify):
L'Oréal USA, Inc./	☐ Dark and Lovely Beautiful Beginnings No-Mistake Smooth Relaxer
L'Oréal USA	☐ Dark and Lovely Beautiful Beginnings No Mistake Curl Softener
Products, Inc./	Dark and Lovely Healthy Gloss 5 Shea Moisture No Lye Relaxer
SoftSheen-Carson	Dark and Lovely Triple Nourished Silkening Relaxer
LLC	Optimum Salon Haircare Defy Breakage No-Lye Relaxer

<u>Defendant</u>	Product List (Select All Applicable Products)
	☐ Optimum Salon Haircare Amla Legend Relaxer
	☐ Optimum Care Bodifying Relaxer
	☐ Optimum Multi-Mineral Reduced pH Crème Relaxer
	☐ Bantu No Base Relaxer
	☐ Ultra Precise No-Lye Conditioning Relaxer
	■ Mizani Butter Blend Relaxer
	☐ Mizani Butter Blend Sensitive Scalp Rhelaxer
	☐ Mizani Butterblend Prosolvent Relaxer
	☐ Mizani Classic Rhelaxer
	Mizani Sensitive Scalp Rhelaxer
	■ Care Free Curl – Cold Wave Chemical Rearranger Super Strength
	☐ Look of Radiance Permanent Crème Relaxer Kit
	Other (please specify): Dark and Lovely Moisture Replenishing for Ultimate Body & Shine No-Lye Relaxer Kit, Dark and Lovely Anti Breakage No-Lye Relaxer Wheat Germ Oil,
	☐ Luster's Pink Oil Moisturizer No-Lye Conditioning Relaxer
	☐ Luster's Pink Oil Moisturizer Short Looks Texturizer
	☐ Luster's Pink Oil Moisturizer Smooth Touch Relaxer
	□ PCJ Kit
Luster Products	☐ PCJ No Lye Kit - Adult
Company	☐ PCJ No Lye Kit - Children's
Company	☐ ShortLooks Colorlaxer Diamond Black
	☐ ShortLooks Colorlaxer Passion Red
	☐ ShortLooks Colorlaxer Sable Brown
	☐ Other (please specify):
	☐ Design Essentials Honey Nectar Relaxer Kit - Time Release Regular
MaDaida Dagaanak	Strength Design Francticle Societies Scale Beloves Southern
McBride Research Laboratories	 □ Design Essentials Sensitive Scalp Relaxer System □ Design Essentials Regular Conditioning Relaxer
Laboratories	
	Other (please specify):
	☐ ORS Olive Oil Built-In-Protection No-Lye Relaxer – Full Application
Namaste Laboratories	☐ ORS Olive Oil No-Mix Salon Formula Crème Relaxer
	ORS Olive Oil Ultra Nourish Crème Hair Relaxer
	☐ ORS Olive Oil Built-In-Protection No-Lye Relaxer – New Growth
	☐ ORS Olive Oil Zone Relaxer – Targeted Touch-Up No-Lye Hair
	Relaxer
	ORS Olive Oil Curl Stretching Texturizer
	ORS Olive Oil Crème on Crème Touch-Up No-Lye Hair Relaxer
	ORS Olive Oil Mild Touch Relaxer with 60% Lower Chemical
	ORS Olive Oil Texlax and Stretch Semi-Straightening System
	ORS Olive Oil Girls Built-In Protection Plus No-Lye Conditioning Hair
	Relaxer System

Defendant	Product List (Select All Applicable Products)
	ORS Olive Oil Girls Soft Curls No-Lye Crème Texture Softening
	System
	☐ ORS HAIRepair No-Lye Conditioning Relaxer System with Cuticle
	Shield
	☐ ORS Olive Oil Professional No-Lye Relaxer Kit
	☐ ORS Olive Oil Professional Crème Relaxer
	☐ Namasté Salon System Triple Emulsion Relaxer
	☐ Namasté Salon System Crème Relaxer
	☐ Namasté Salon System Conditioning Sensitive Scalp No-Lye Relaxer
	☐ Namasté Salon System Crème Relaxer Salon Trial Pack
	☐ (Other (please specify):
	☐ African Pride – No Lye Relaxer Kit
	☐ African Pride – No Base Relaxer
	African Pride – Multi Length Texturizer Kit
	☐ African Pride – Dream Kids No Lye Relaxer Kit
	☐ All Ways Natural – No Lye Conditioning Crème Relaxer Kit
	☐ Arosci Aromaphoric Relaxer System
	☐ Crème Of Nature Relaxer Cream
	Crème Of Nature Relaxer Kit Argan Oil
	☐ Crème of Nature Herbarich Conditioning Crème Relaxer System Kit
Revlon, Inc./ Revlon	☐ Crème of Nature Herbarich Conditioning Crème Relaxer and
Consumer Products	Texturizing System
Corporation/ Revlon	Crème of Nature Herbarich No Base Relaxer
Group Holdings LLC/	Crème of Nature No Base Relaxer
Revlon	Crème of Nature No Lye Relaxer
	Crème of Nature Sodium Relaxer Kit
	☐ Crème Of Nature Cni No Lye Relaxer ☐ Crème Of Nature Cni Sunflower & Coconut Oil - Creme
	☐ Crème Of Nature Eden Relaxer
	☐ Fabulaxer No-Lye Relaxer ☐ Fabulaxer Gro-7
	Revlon Realistic No-Base Relaxer
	☐ Revion Realistic No-Base Relaxer ☐ Revion Realistic No Lye Relaxer Kit
	Other (please specify): Creme of Nature Nourishing No-Lye Relaxer with Sunflower and Organic Coconut Oils, Creme of Nature with Argan Oil Advanced Straightening with Luminous Shine No-Lye Relaxer, Revlon Realistic Extra Conditioning Crème Relaxer System with Restora
Strength of Nature,	African Pride Olive Miracle Deep Conditioning Crème-on-Crème No
LLC	Lye Relaxer 8 Salon Pack Touch-Ups
	☐ African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer
	☐ African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer
	With Aloe Deep Conditioner
	☐ African Pride Olive Miracle Deep Conditioning No-Lye Relaxer One
	Complete Application

<u>Defendant</u>	Product List (Select All Applicable Products)
	☐ African Pride Olive Miracle Deep Conditioning No-Lye Relaxer, One
	Complete Touch-Up
	☐ African Pride Shea Miracle Texture Softening Elongating System
	☐ African Pride Dream Kids Olive Miracle (4) Touch-Up Relaxer Kit
	☐ African Pride Dream Kids Olive Miracle Relaxer
	☐ African Pride Dream Kids Olive Miracle Touch-Up Relaxer Kit
	☐ Dr. Miracle's No Lye Relaxer Kit
	☐ Dr. Miracle's New Growth No-Lye Relaxer Kit
	Elasta QP Normal Relaxer Kit
	☐ Elasta QP Normal Relaxer Kit 2 Applications
	☐ Elasta QP Resistant Relaxer Kit
	☐ Elasta QP Sensitive Scalp Kit 12 Application Economy Pack
	☐ Elasta QP Sensitive Scalp Kit – 4 Applications
	Elasta QP No Base Crème Relaxer
	☐ Elasta QP SOY OYL No-Base Relaxer
	☐ Elasta QP SOY OYL 4 Application Anti-Dryness No Lye Relaxer Kit
	Elasta QP No-Base Relaxer
	Elasta QP Extra Body No-Base Regular Relaxer
	☐ Elasta QP Extra Body No-Base Super Relaxer
	☐ Gentle Treatment No-Lye Relaxer Gray Kit
	☐ Gentle Treatment No-Lye Relaxer
	☐ Just For Me Relaxer 1 Complete Touch Up Relaxer
	☐ Just For Me 4 Application Salon Pack Relaxer
	Just For Me No-Lye Conditioning Crème Relaxer Kit
	☐ Just For Me No-Lye Conditioning Crème Relaxer Kit with Coil & Curl
	Cream
	☐ Just For Me No-Lye Conditioning Crème Relaxer Kit (Super) with Oil
	Moisturize Lotion
	Just For Me No-Lye Texture Softener System
	☐ Just For Me No-Lye Texture Softener System with Hair & Scalp Butter
	Motions Classic Formula Smooth & Silken Hair Relaxer
	Motions Professional 12-Application Salon Pack
	Motions Silkening Shine No Lye Relaxer Kit
	☐ Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 2 Touch Up
	Application
	Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 1 Complete Touch
	Up Application Profestive Procession Polavor Kit Popular
	Profectiv Procision Relaxer Kit Regular
	Profectiv Relax and Refresh Kit Auburn Spice
	 □ Profectiv Relax and Refresh Kit Cherry Fusion □ Profectiv Relax and Refresh Kit Jet Black
	Profectiv Relax and Refresh Kit Mahogany Brown
	☐ Profectiv Relax and Refresh Kit Silky Black

<u>Defendant</u>	Product List (Select All Applicable Products)
	 □ Pro-Line Comb Thru Texturizer Kit □ SmartPerm No-Lye Anti-Breakage Relaxer System □ SmartPerm No-Lye Anti-Breakage New Growth Relaxer System, Smart Grow Stimulator □ SmartPerm Smart Valu No-Lye Anti-Breakage Relaxer Kit, 4 Applications □ Smart Perm Smart Valu Smart Gro Stimulator New Growth No-Lye Relaxer with GroRehab 4 Applications □ S&B® Botanicals™ 2 Application Relaxer □ S&B® Botanicals™ No-Lye Sensitive Scalp Relaxer, 1-App □ S&B® Botanicals™ No-Mix Texturizer 2-App, with Deep Conditioner □ S&B® Botanicals™ Relaxer 8-Touch Up □ Soft & Beautiful No-Lye Crème Relaxer □ Soft & Beautiful No-Lye Ultimate Conditioning Relaxer System □ TCB Naturals Conditioning Argan Oil Vitamin E & Olive No-Lye Relaxer □ TCB No-Base Crème Hair Relaxer with Protein & DNA □ UltraSheen Ultra Moisturizing No-Lye Relaxer □ UltraSheen Ultra Moisturizing No-Lye Relaxer □ UltraSheen Ultra Moisturizing No-Lye Relaxer □ UltraSheen Ultra Moisturizing No-Lye Relaxer, with Keratin ■ Other (please specify): Just for Me by Pro-Line No-Lye Conditioning Crème Relaxer Children's Formula, Motions Salon Haircare Silkening Shine Relaxer System No Lye
	manufacturer(s)/product(s) used by Plaintiff not identified above: Pride Olive Miracle Deep Conditioning Anti-Breakage No-Lye Relaxer 4 Complete Touch-Ups
Elasta QP No-Lye Condition	ing Relaxer Extra Body & Shine
8. Plaint	ff's use of Defendant(s) hair relaxer product(s) caused serious injuries and
damages including bu	nt not limited to the following:
☐ Endon ☐ Ovaria ☐ Other	e Cancer netrial Cancer an Cancer injuries and/or additional details (please y):

9. Approximate date(s) of diagnosis (injury(ies)), if applicable at this time, that form(s) the basis of Plaintiff's claim(s): On or about June 23, 2023

CAUSES OF ACTION AND THEORIES OF RECOVERY ADOPTED AND INCORPORATED IN THIS LAWSUIT

- 10. Plaintiff(s) hereby adopt(s) and incorporate(s) by reference as if set forth fully herein, all common factual allegations contained in paragraphs 1 through 114 of the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060.
- 11. Plaintiff(s) hereby adopt(s) and incorporate(s) by reference as if set forth fully herein, the following Causes of Action and the Prayer for Relief within the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060:
 - ☑ Count I Negligence and/or Gross Negligence
 - ☑ Count II Negligent Misrepresentation
 - ☑ Count III Negligence *Per Se*
 - ☑ Count IV Strict Liability: Design Defect
 - ☑ Count V Strict Liability: Failure to Warn
 - Count VI Breach of Implied Warranty of Merchantability/ Fitness for a Particular Use
 - Count VII Breach of Express Warranty under state law and the Magnuson-

	Moss Warranty Act, 15 U.S.C. § 2301 et seq.
V	Count VIII – Fraud/ Fraudulent Misrepresentation
V	Count IX – Fraudulent Concealment
V	Count X – U.S. State and Territory Statutory Consumer Protection and Unfair or Deceptive Trade Practices Claims
V	Count XI – Unjust Enrichment]
	Count XII – Wrongful Death
	Count XIII – Survival Action
	Count XIV – Loss of Consortium
V	Count XV – Punitive Damages
	Other Causes of Action:
12.	<u>Consortium Claim(s) (if applicable)</u> : The following individual(s) allege(s)
damages for lo	ess of consortium:
N/A	
13.	Survival and/or Wrongful Death Claim(s) (if applicable): The following
individual(s) N/A	allege(s) damages for survival and/or wrongful death:
	·

JURY DEMAND

Plaintiff(s) demand(s) a trial by jury as to all claims in this action.

Dated this the 9th day of November , 2023.

RESPECTFULLY SUBMITTED ON BEHALF OF THE PLAINTIFF(S),

Signature

OF COUNSEL: Jessica Glitz

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